

Sl No	Subject	Name of the Book	Faculty Incharge	Online Book Link
1	Business Communication	Note on Business Communication for Success	Prof Sheetal Pawar	https://www.freebookcentre.net/business-books-download/Note-on-Business-Communication-for-Success.html
2	Business Communication	Guide to Writing	Prof Sheetal Pawar	https://www.freebookcentre.net/business-books-download/Guide-to-Writing.html
3	Economics	Fundamentals of Economics	Prof Sheetal Pawar	https://www.freebookcentre.net/business-books-download/Fundamentals-of-Economics.html
4	Accounts	Fundamentals of Accounting	Prof Nilambika Shetti	https://www.freebookcentre.net/business-books-download/Fundamentals-of-Accounting.html
5	Cost Accounting	Cost Accounting	Prof Sheetal Pawar	https://www.freebookcentre.net/business-books-download/Cost-Accounting-Study-Material.html
6	Investment Management	Investment Banking	Prof Nilambika Shetti	https://www.freebookcentre.net/business-books-download/Investment-Banking.html
7	Financial Management	Financial Planning and Working Capital Management	Prof Nilambika Shetti	https://www.freebookcentre.net/business-books-download/Financial-Planning-and-Working-Capital-Management.html
8	HR and Personnel Management	Personal Management Concepts	Prof Prabhudeva Chimmad	https://www.freebookcentre.net/business-books-download/Personnel-Management-Concepts.html

9	Sales	Personal Selling	Prof Vishal Bogar	https://www.freebookcentre.net/business-books-download/Personal-Selling-and-Salesmanship.html
10	Strategic Marketing	Strategic Marketing	Prof Vishal Bogar	https://www.freebookcentre.net/business-books-download/Strategic-Marketing-in-the-Global-Forest-Industries.html
11	Entrepreneurship	Entrepreneurship Essentials	Dr Suryakumar Khanai	https://www.freebookcentre.net/business-books-download/Entrepreneurship-Essentials.html
12	Human Resource Management	Introduction to HRM	Dr S R Bharamanaikar	https://www.freebookcentre.net/business-books-download/Introduction-of-HRM.html
13	Principles of Management	Principles of Management	Dr S R Bharamanaikar	https://www.freebookcentre.net/business-books-download/Principles-of-Management-by-David-S.-Bright.html
14	Industrial Relations	Work, Employment, and Industrial Relations Theory	Prof Sheetal Pawar	https://www.freebookcentre.net/business-books-download/Work,-Employment,-and-Industrial-Relations-Theory.html